

**INTERNATIONAL COLLOQUIUM MEXICO 2016
“BUILDING SMARTER SUBSTATIONS”**

INFORMATION FOR SPONSORS

1. There are four categories for sponsors: **Silver, Gold, Platinum and Diamond.**
2. All sponsorship gives the right to include sponsor's logo in all Colloquium's advertising (printed program, brochures, bag to delegates, banners, etc.). Is possible to include a brochure of sponsor's products in the bag that will be delivered to each delegate.
3. **Diamond** sponsorship (only one available) include:
 - a. Sponsorship of the Reception Cocktail for all delegates
 - b. The right to include sponsor's logo in Colloquium's advertising, according to 2. (Logo size ratio 4:1 based on Silver).
 - c. The right to install a booth 1,22m x 2,44m.
 - d. Registration of two delegates .

Fee for Diamond sponsorship is \$5 000 US dollars plus V.A.T. (16%).

4. **Platinum** sponsorship, includes any of following two options:
 - a. Option 1:
 - i. Scheduling of one technical – commercial conference of 30 minutes long, in a meeting room of the Colloquium. Speech could be held in English or Spanish; translation assistance will be available for wider audience reach.
 - ii. The right to include the sponsor's logo in Colloquium's advertising, according to 2. (Logo size ratio 3:1 based on Silver).
 - iii. The right to install a booth 1,22m x 2,44m.
 - iv. Registration of two delegates.
 - b. Option 2:
 - i. The right to install two booths 1,22m x 2,44m.
 - ii. The right to include sponsor's logo in Colloquium's advertising, according to 2. (Logo size ratio 3:1 based on Silver).
 - iii. Registration of two delegates.

Fee for Platinum sponsorship is \$3 158 US dollars plus V.A.T. (16%).

5. **Gold** sponsorship, includes any of following two options:
 - a. Option 1:
 - i. Scheduling of one technical – commercial conference of 30 minutes long, in a meeting room of the Colloquium. Speech could be held in English or Spanish; translation assistance will be available for wider audience reach.
 - ii. The right to include the sponsor's logo in Colloquium's advertising, according to 2. (logo size ratio 2:1 based on Silver).
 - iii. Registration of one delegate.

b. Option 2:

- i. The right to install a booth 1,22m x 2,44m.
- ii. The right to include sponsor's logo in Colloquium's advertising, according to 2. (logo size ratio 2:1 based on Silver).
- iii. Registration of one delegate.

Fee for Gold sponsorship is \$1 620 US dollars plus V.A.T. (16%).

6. **Silver** sponsorship, includes any of following options:

- a. The right to include the sponsor's logo in Colloquium's advertising, according to 2. Fee is \$750 US dollars plus V.A.T. (16%)
- b. The right to include the sponsor's logo in Colloquium's advertising, according to 2, and registration of one delegate in the colloquium. The fee is \$1 200 US dollars plus V.A.T. (16%)
- c. The right to include the sponsor's logo in Colloquium's advertising, according to 2, and registration of five delegates in the colloquium. The fee is \$2 632 US dollars plus V.A.T. (16%)
- d. Sponsor speakers in any of the discussion panels, has the right to include the sponsor's logo in Colloquium's, according to 2, at no charge. The panelists can participate in the corresponding panel; however, if he/she wants to attend to the whole colloquium must pay registration fee.

7. More information:

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If you are interested, please send to the contact addresses, a commitment letter, directed to:

Mr. Gilberto Enríquez Harper
President of CIGRE MEXICO

Interested sponsors' letter should state sponsorship category and selected options when is required. CIGRE MEXICO will provide in return: contract conditions, payment instructions, logo image's quality and deadline to receive image files for the different printing types.